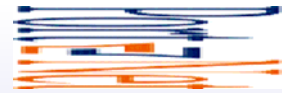


Urban & Port Development Facing Challenges in Hamburg

Wilhelm Schulte

**Director-General for Urban Planning
Free and Hanseatic City of Hamburg**

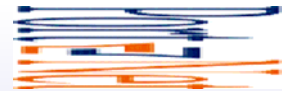




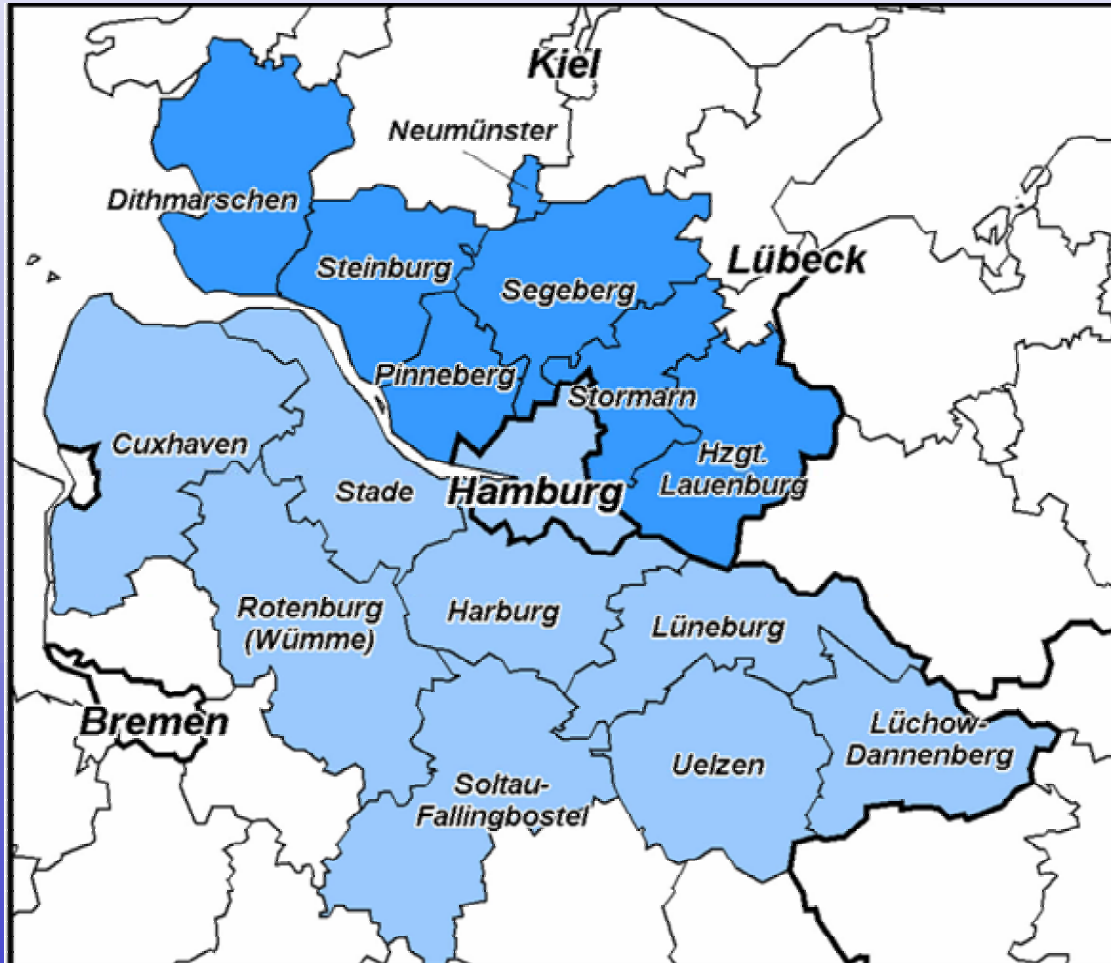
**City State:
German Federal State
(1 of 16)**

Direct access to North Sea (70 km)
Distance to Baltic Sea appr. 80 km



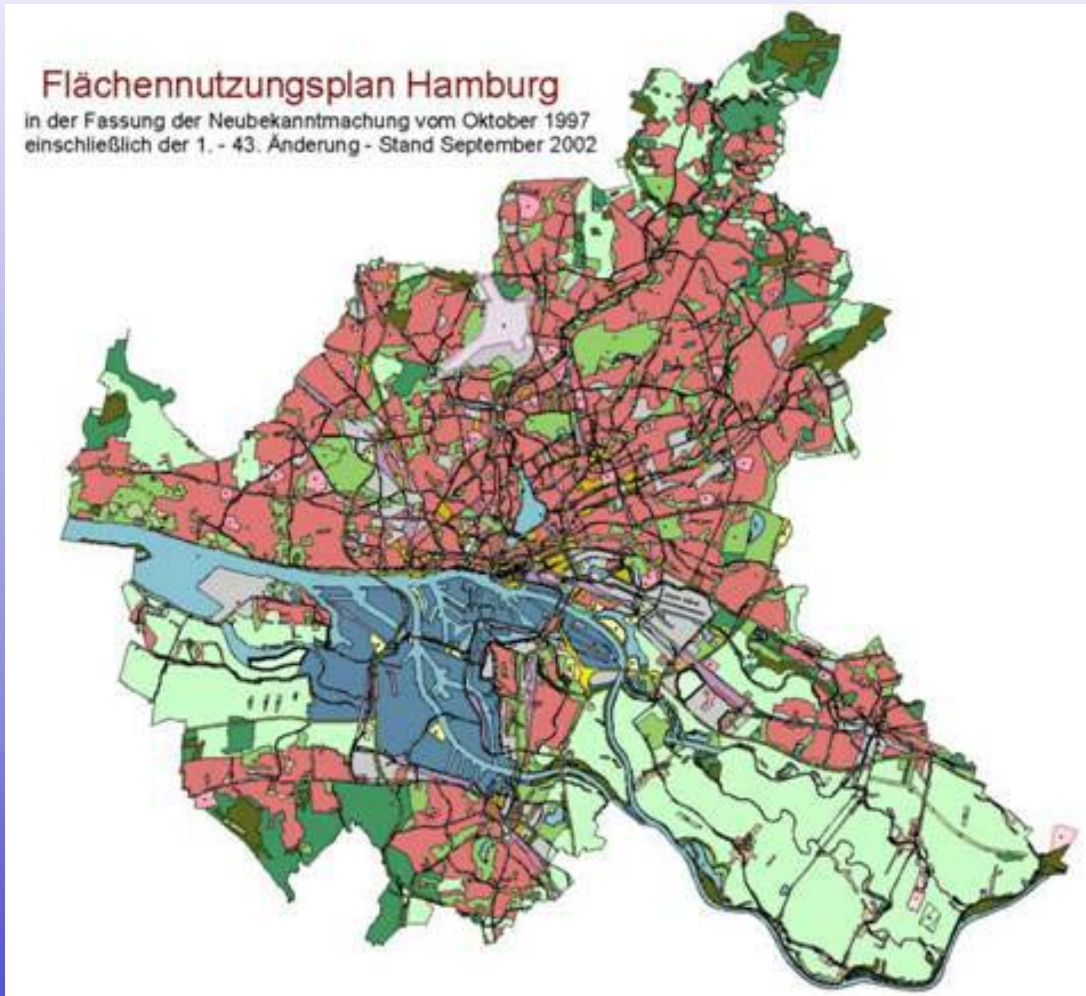
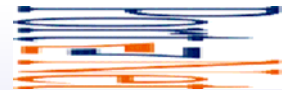


Metropolitan Region Hamburg (MRH)



- 16 Counties
- appr. 800 Communities
- Co-Operation on volunteer base -- Consensual
- appr. 4,25 Mio inhabitants
- appr. 19.000 km²
- 128 Bil. € GDP
- appr. 1,3 Mio Empolyees





Industry & Services:

Port of Hamburg (trade, logistics, yards etc. - 41 T employees)

Aviation (Airbus, Lufthansa)

Media – IT (5.900 companies)

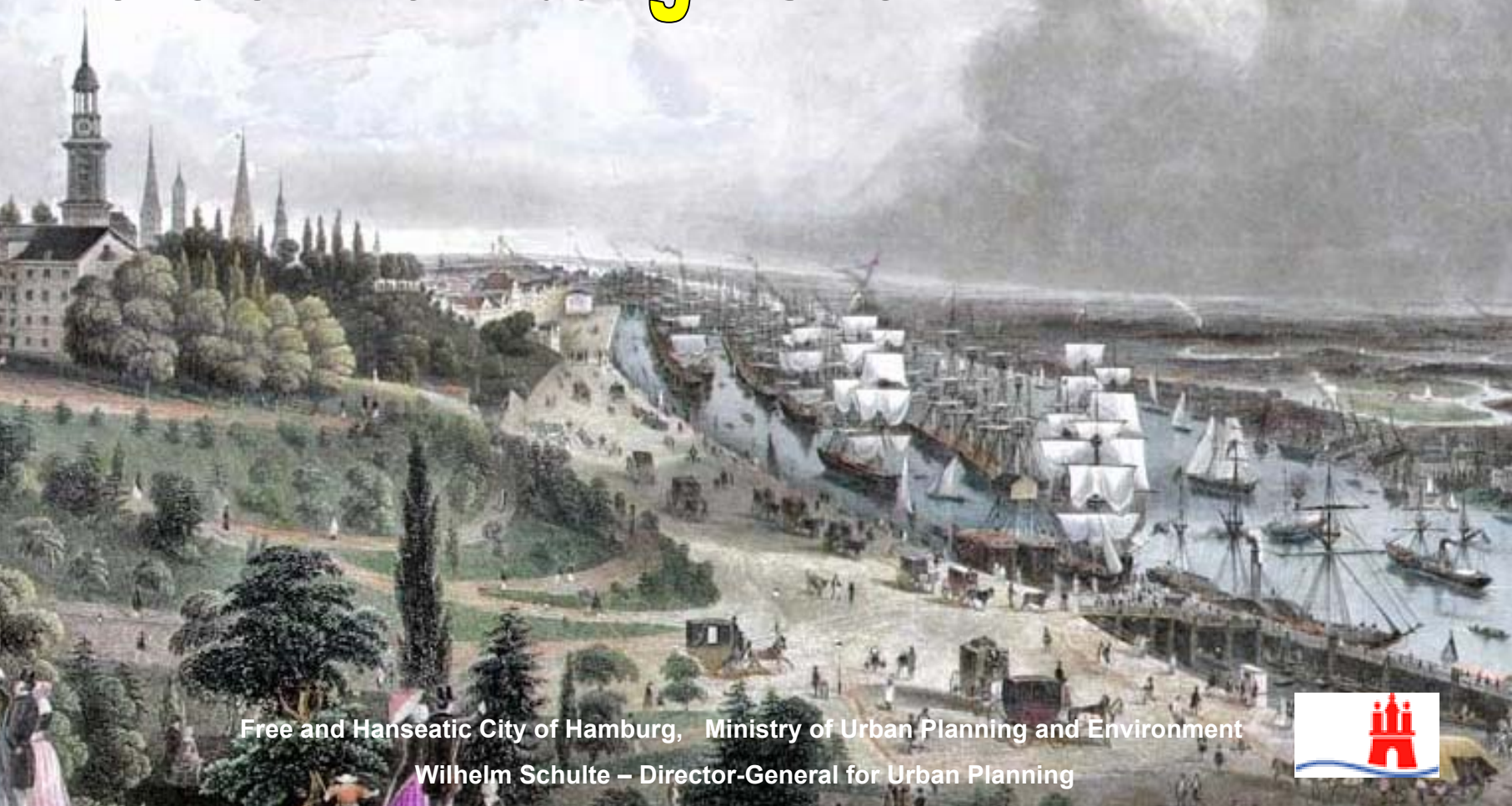
Credit Institutes & Insurances (20 T employees)

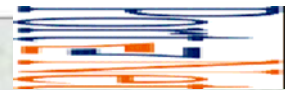
Public Service (70 T employees)



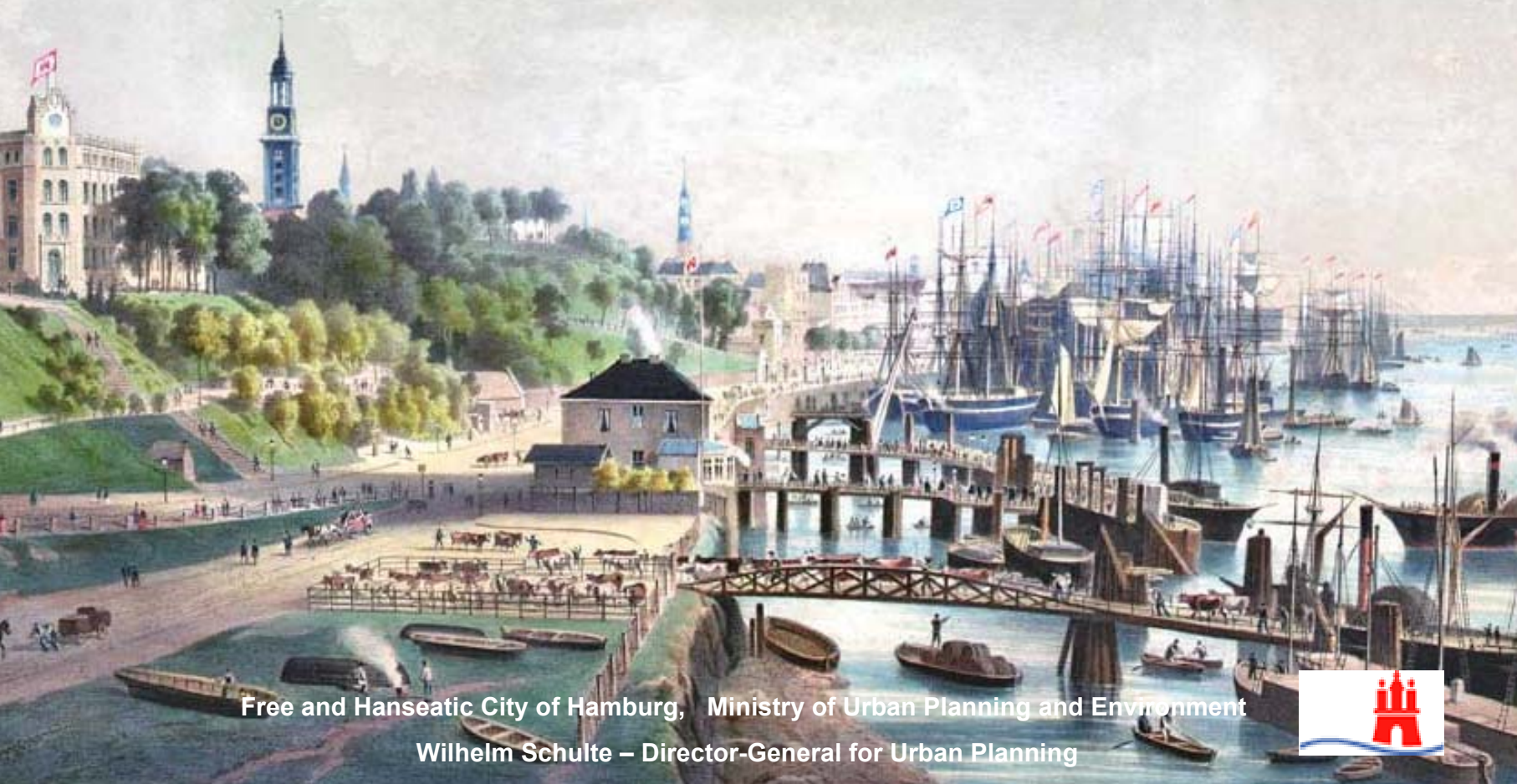


Port of Hamburg 1840





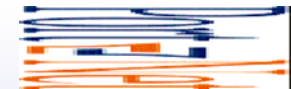
Port of Hamburg 1860



Free and Hanseatic City of Hamburg, Ministry of Urban Planning and Environment

Wilhelm Schulte – Director-General for Urban Planning





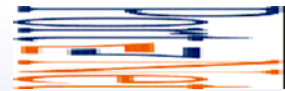
Port of Hamburg 1860



Free and Hanseatic City of Hamburg, Ministry of Urban Planning and Environment

Wilhelm Schulte – Director-General for Urban Planning



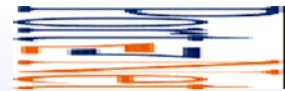


1900 - 2000



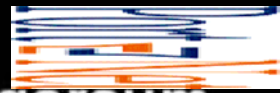
... and today







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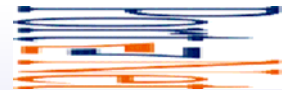
Planungsraum

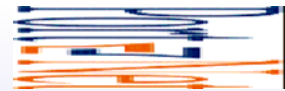


Free and Hanseatic City of Hamburg, Ministry of Urban Planning and Environment

Wilhelm Schulte – Director-General for Urban Planning

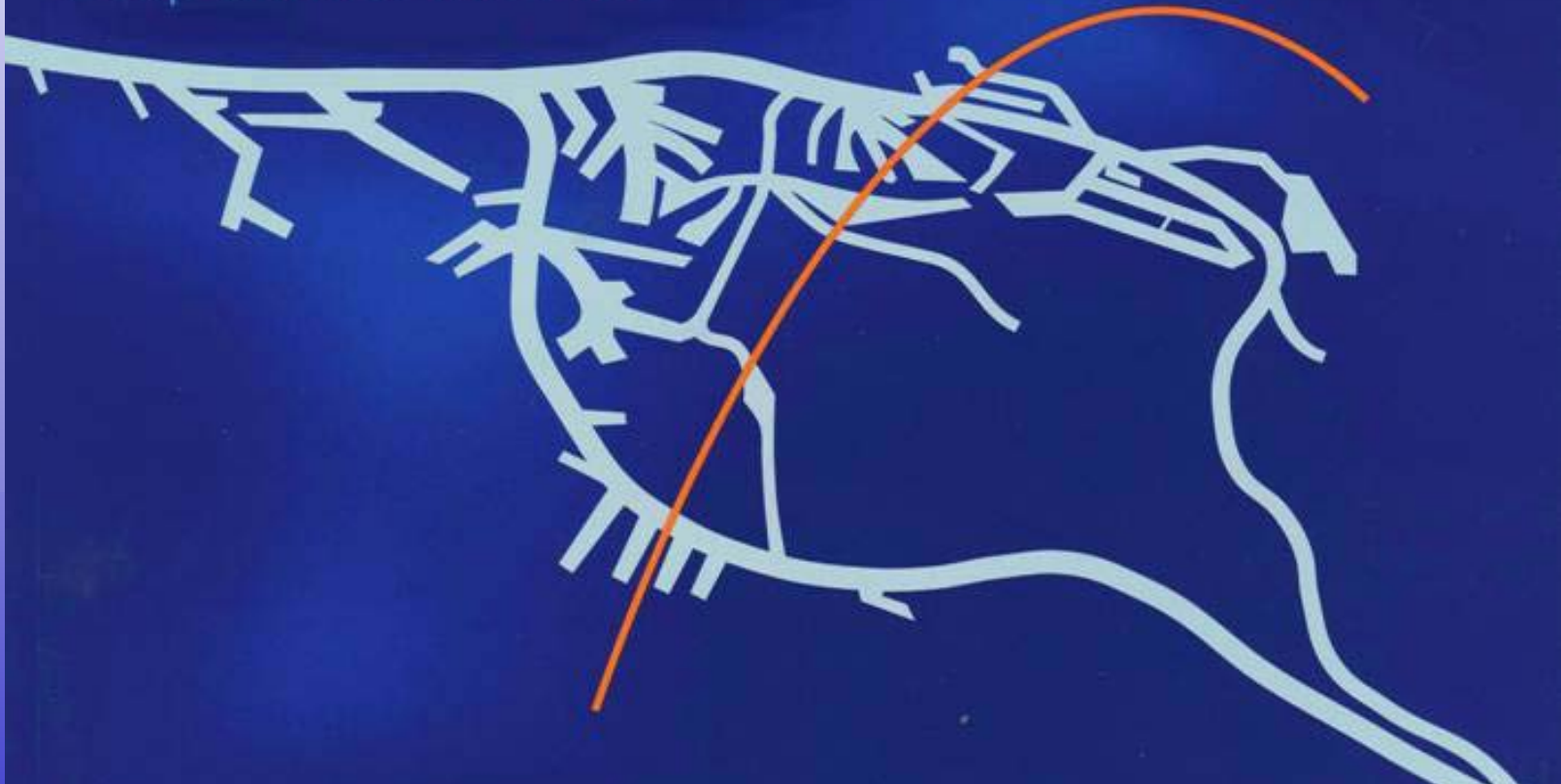






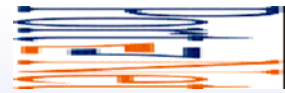
Internationale Entwurfswerkstatt Hamburg 2003
International Design Workshop Hamburg 2003

Sprung über die Elbe Leap across the Elbe



Free and Hanseatic City of Hamburg, Ministry of Urban Planning and Environment
Wilhelm Schulte – Director-General for Urban Planning





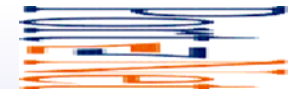
Step 1:

Hamburg HafenCity





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Free and Hanseatic City of Hamburg, Ministry of Urban Planning and Environment

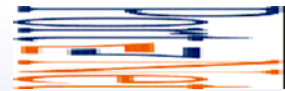
Wilhelm Schulte – Director-General for Urban Planning

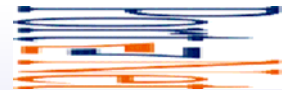




Historical Warehouse District "Speicherstadt"



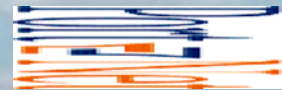




Free and Hanseatic City of Hamburg, Ministry of Urban Planning and Environment

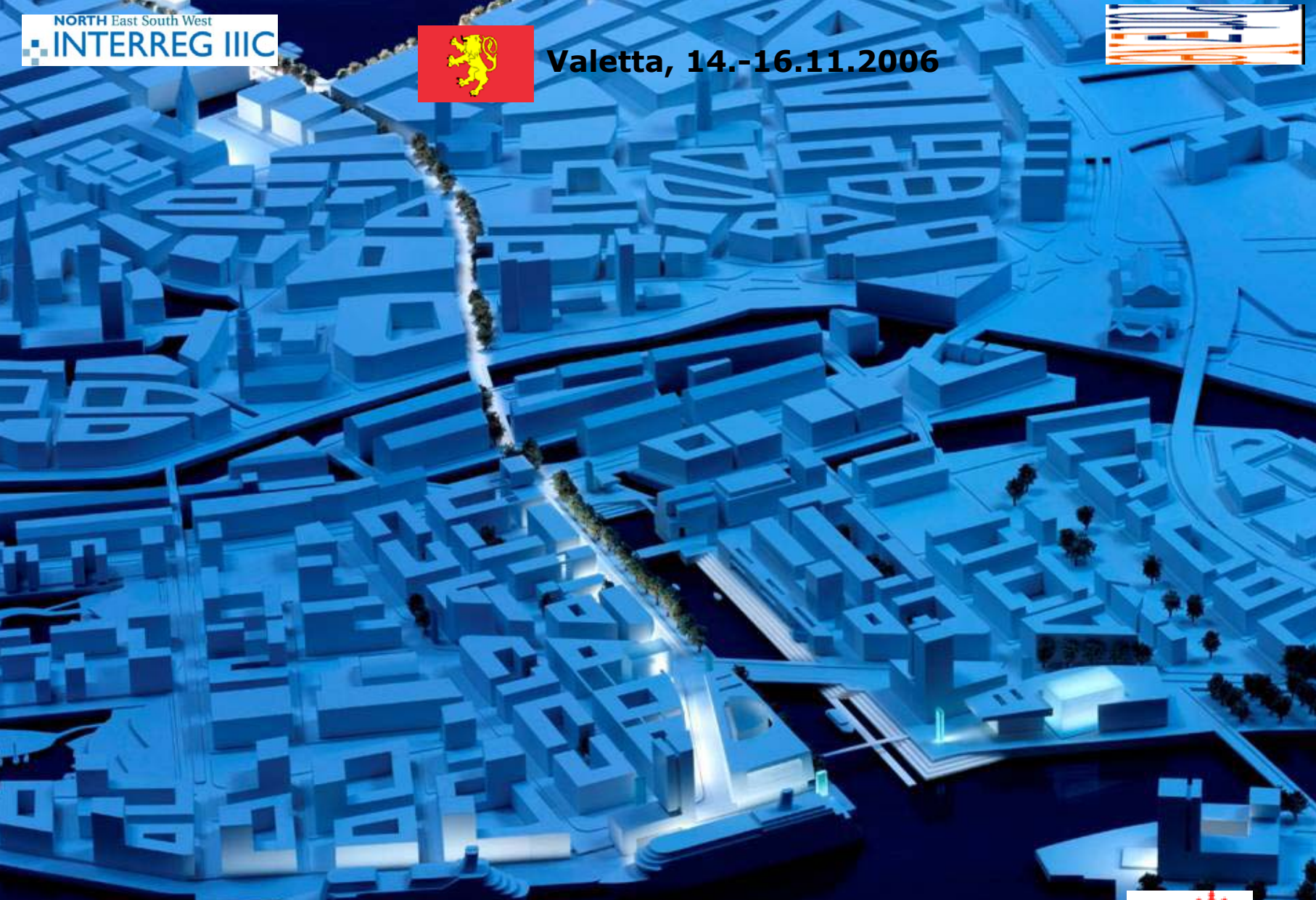
Wilhelm Schulte – Director-General for Urban Planning







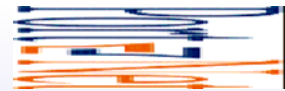
Valetta, 14.-16.11.2006



Free and Hanseatic City of Hamburg, Ministry of Urban Planning and Environment

Wilhelm Schulte – Director-General for Urban Planning

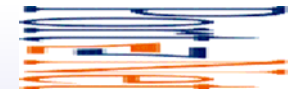




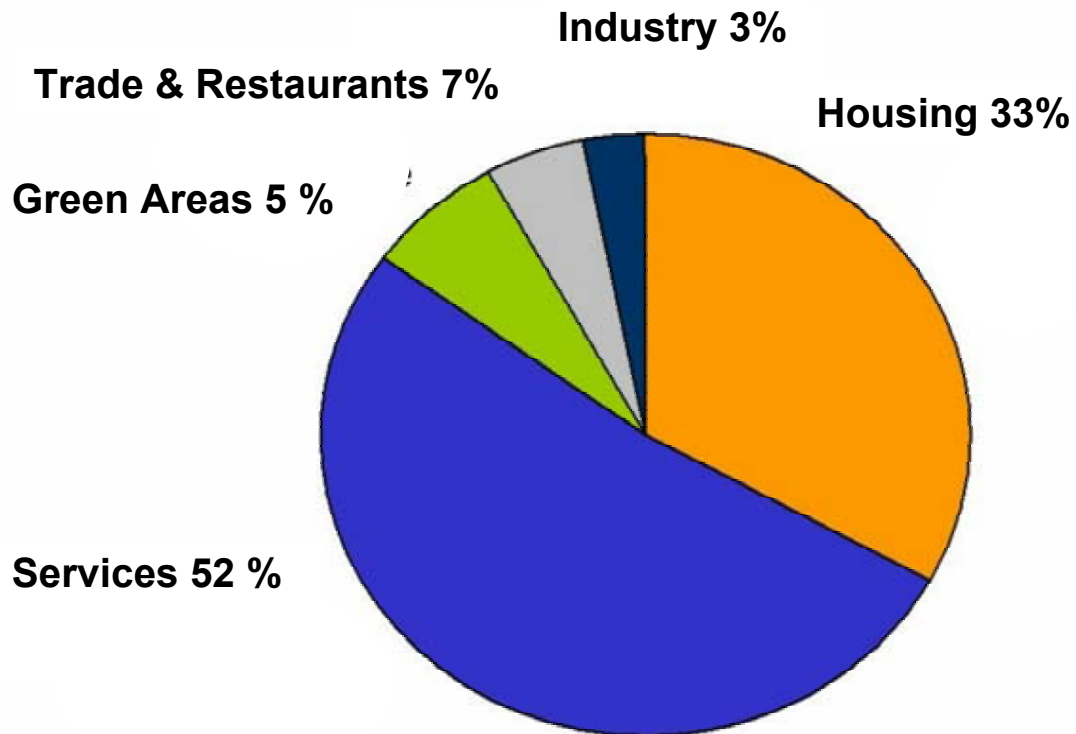
Project:

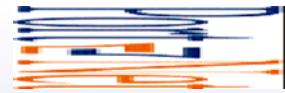
"Elbe Philharmonic Hamburg"





gesamt 1.540.000 qm BGF

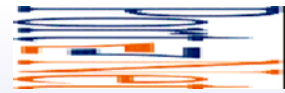




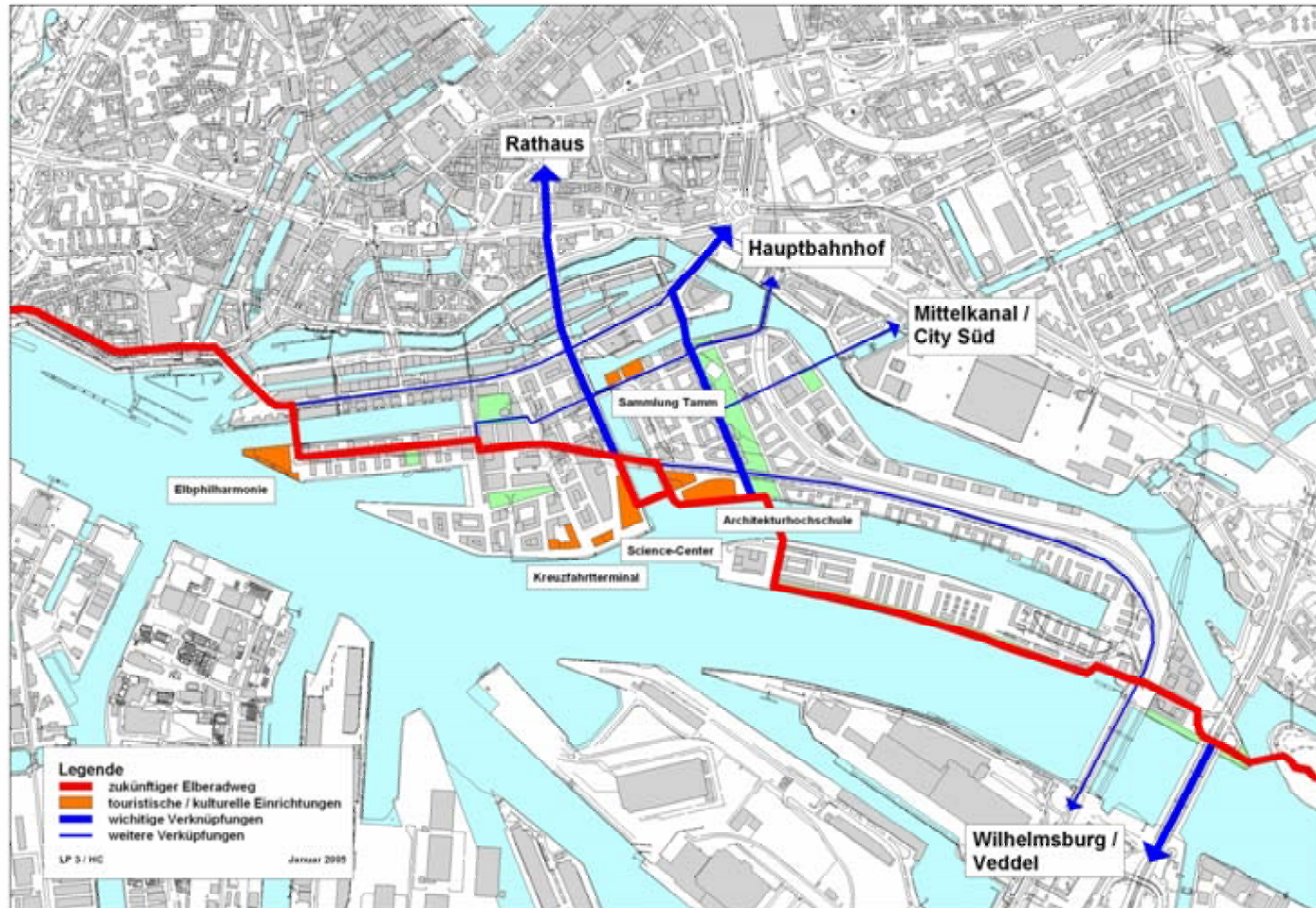
Question:

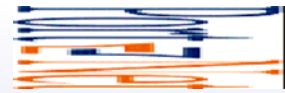
How to organise the Realisation ?



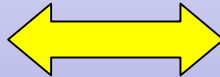
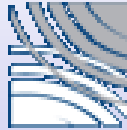


Public Duties





HCH – Hafencity Hamburg
HAFENCITY



- City of Hamburg:**
Ministries of
- Urban Development
 - Finance
 - Culture
 - Economics
 - Science
 - Education
 - Senate Chancellery
 - etc.



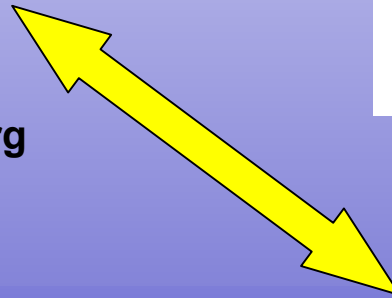
**Metropolitan
Region Hamburg**



**Chamber of
Commerce**



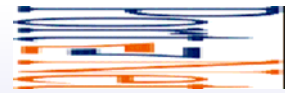
**Foundation „Elbe
Philharmonic
Hamburg“**



City-owned Companies:

**Realisation Company, Marketing
Company, Tourism Company etc.**





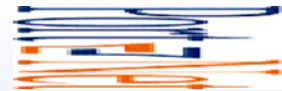
Hamburg HafenCity HCH = Public Company

Executive Board: Independent

BUT

- **Supervisory Board:**
- **Senator for Economic Affairs**
- **Senator for Finance**
- **Senator for Urban Development**
- **plus two independent expert public representatives**

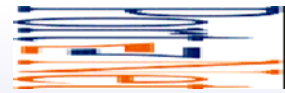




Hamburg HafenCity HCC: Duties

- Management & Daily Business (Realisation)
- Development of Masterplan (Competition)
- Economical Investigations (cost-benefit-analysis)
- Concept Public Relations
- International Marketing
- Investor Contacts
- Detachment from Port Area / Toll Area





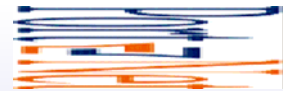
HCH Duty: Design Competitions

Spatial Design, Green Areas etc.



Free and Hanseatic City of Hamburg, Ministry of Urban Planning and Environment
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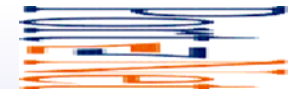




Actors in the Hafen City Area:

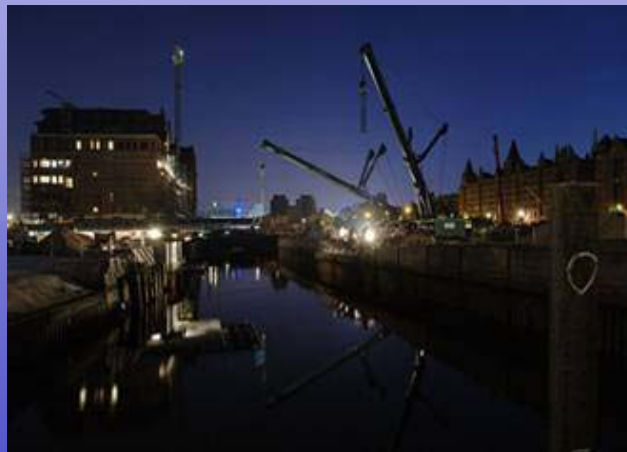
International Investors and Companies

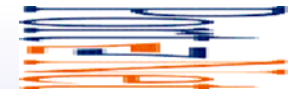




June 06, 2006:

**„Brooktor
Bridge“
Realised**

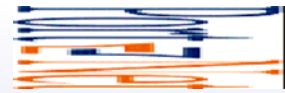




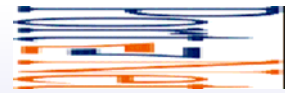
March 31, 2006

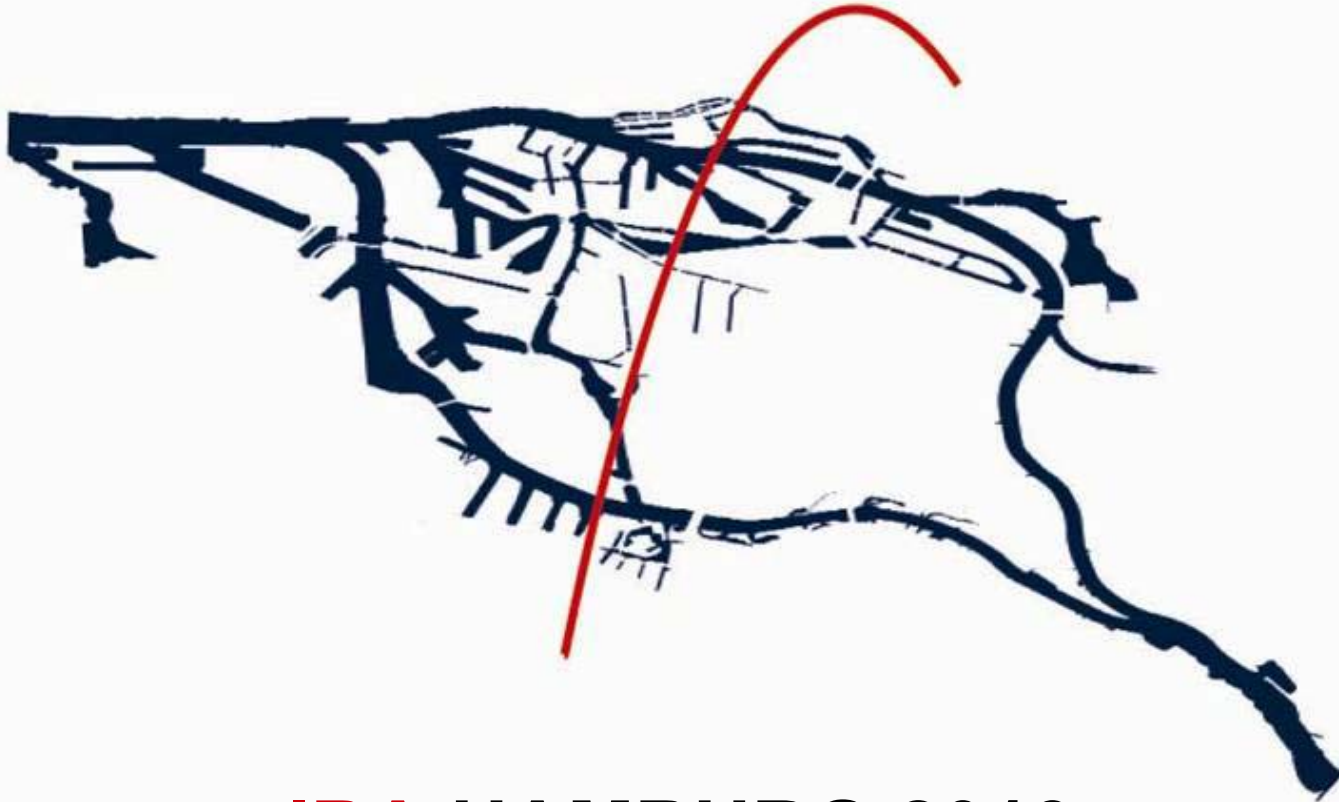
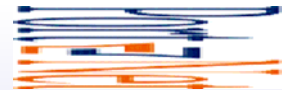
**Installation of
„Southern
Baakenbridges“**





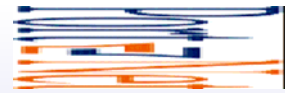
, Ministry of





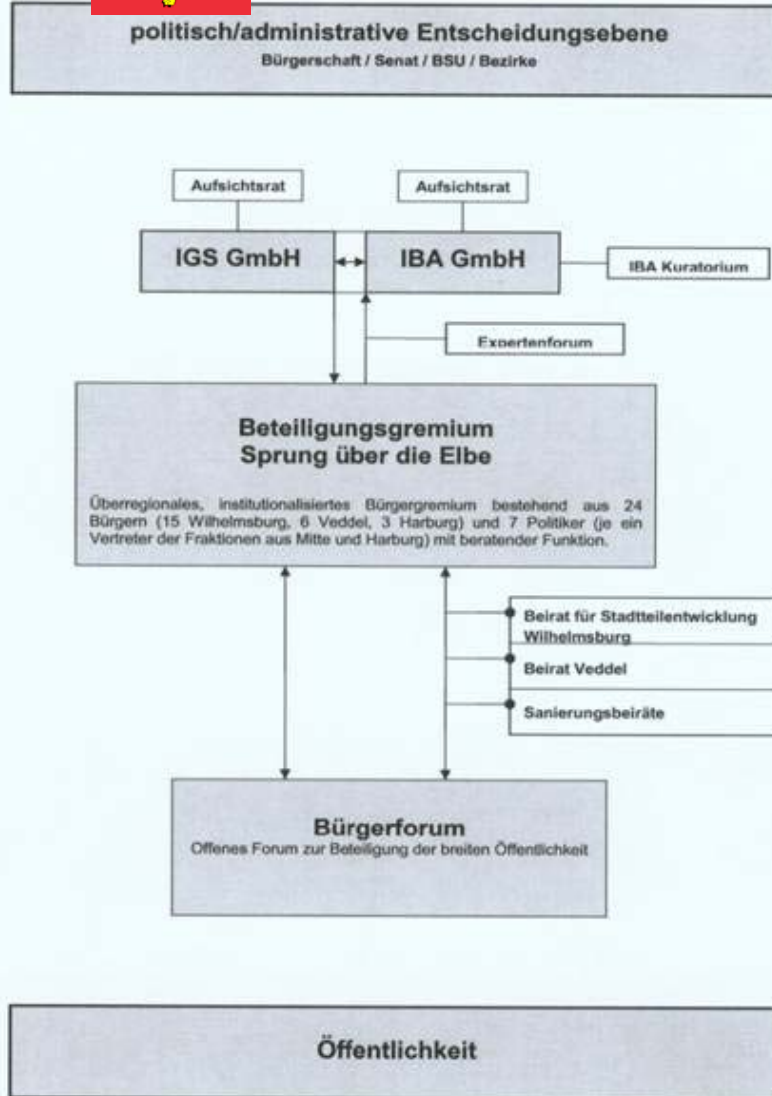
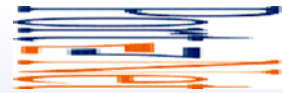
IBA HAMBURG 2013

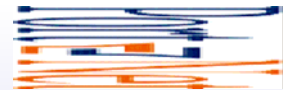




Free and Hanseatic City of Hamburg, Ministry of Urban Planning and Environment
Wilhelm Schulte – Director-General for Urban Planning

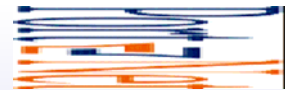






Public Participation Forum 2006





Schedule and Milestones

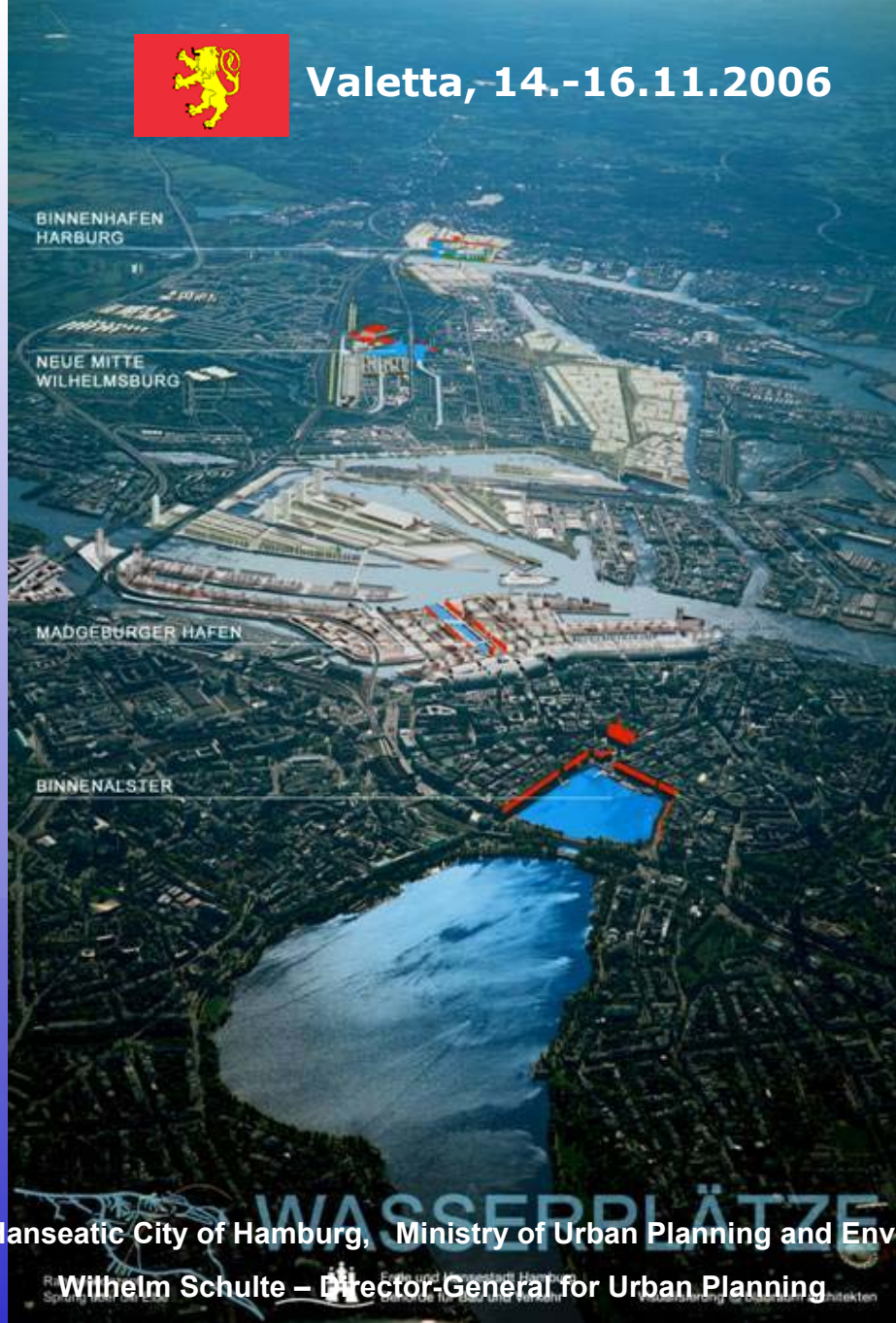
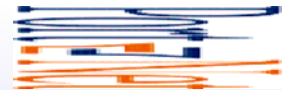


Free and Hanseatic City of Hamburg, Ministry of Urban Planning and Environment





Valetta, 14.-16.11.2006



Free and Hanseatic City of Hamburg, Ministry of Urban Planning and Environment

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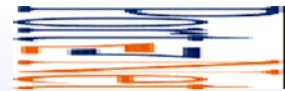
Valetta, 14.-16.11.2006



**International Building Fair
Hamburg 2013**

**International Horticultural
Exhibition
Hamburg 2013**



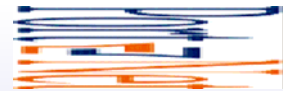


Themes of the IBA HAMBURG 2013 (1)

Best Practises for Metropolitan Regions in the 21st Century.

- **Creative Challenge of Globalisation**
- **Cultural Variety as a Chance**
- **House Building with Experimental Courage**
- **Urban Integration of Places of Work**
- **Family Friendly / Age Adequate Forms of Housing**
- **Social & Cultural Integration of Immigrants**





Themes of the IBA HAMBURG 2013 (2)

Best Practises for Metropolitan Regions in the 21st Century.

- **Water and Green Spaces**
- **Architecture & Urban Design**
- **Intelligent Infrastructure & Water Management**
- **Civil Engagement**
- **Testing of New Procedures**





HAMBURG – Perspektiven für die wachsende Stadt



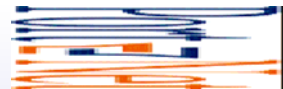
Valetta, 14.-16.11.2006

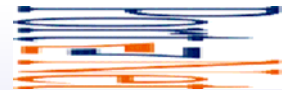
Das **GHAIJNEJN** / **WÄRDENSTADT** wird durch die Erneuerung der öffentlichen Plätze in ihrer Funktion gestärkt und als neues Zentrum verankert.

Der **GHAIJNEJN** wird zu einem urbanen „Stadtpark“ – Spielplatz – Freizeit – Sportplatz – und Erholungsbereich am Wasser und wird durch die Anbindung der Hauptverkehrsachsen und Wohngebiete verankert.

Das **SANKT PETERUS** wird zur Modellinsel des modernen Wohnens und des öffentlichen Lebens. Über eine neue Mitte wird die Insel mit dem Wasser von Hamburg und Hamburg verbunden.

Die **HAFENSTADT** wird als attraktives Zentrum für den Süden der Insel verankert und über eine neue Mitte mit Hamburg verbunden.

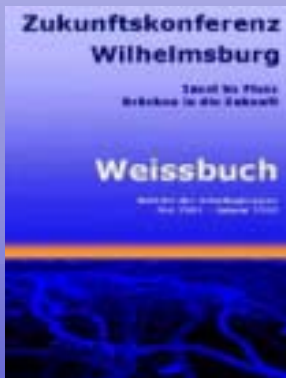




Public Owned Company Founded September 2006

„IBA GmbH“

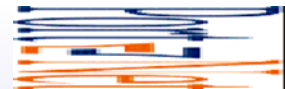
Staff: External & Internal Recruited



Conference „Wilhelmsburg Future“

Release of a „White Book“





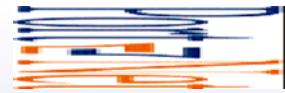
Free and open source content from hambo

Focus Areas: Stepstones for Development

Ministry of Urban Planning and Environment



Wilhelm Schulte – Director-General for Urban Planning



„Impulse-Area“ for Lighthouse-Projects:

Revitalisation of Old Harbour Basins

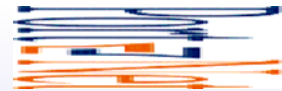
Bycycle-Paths

Building New Bridges

Activation of Spatial Potentials

Opening of Former Industrial Areas





International Building Exhibition 2013

- **60 hectares of gardens**
- **Prospering an „Underdog Area“**
- **Underlining Waterfronts & River Banks**
- **Historical & Cultural Attractions**
- **Linking Commerce, Agriculture, Living Accomodation & Leisure**
- **Challenge for Spatial Planning & Public Space**

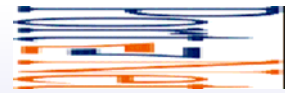


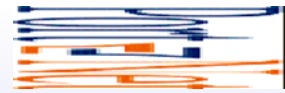


Landscape Architect Competition – The Winner

The Exhibition Area





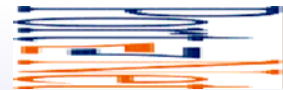


Opening Water Access



Free and Hanseatic City of Hamburg

Wilhelm Schulte – Dir



Water Access: Private & Public



Thank you for your attention !

